The Knowledge Management Programme at NTU
Friday, 30 September 2016

Dr Lee Chu Keong
WELCOME!
We Are NTU
Specifically, We Are WKWSCI
Dr Wee Kim Wee
Dr Wee Kim Wee

- The Fourth President of Singapore
- Worked as a journalist from 1945 to 1973
- After that, he was the High Commissioner of Singapore to Malaysia
- The School was officially named as the Wee Kim Wee School of Communication and Information in 2006
- Before that, it was simply, the School of Communication and Information
KM in a School of Communication?

- David Attenborough’s *Life on Earth*
- Chapter 13: The **Compulsive** Communicator
- Early human had the capacity for making sounds considerably more complex than the grunts and screams of apes
- Lips, cheeks, forehead, eyebrows – capable of gestures
- Early humans created art
Aboriginal Art (Australia)
Cave Art (France)
Humans created writing – a means of conveying information and knowledge to others in a way that was independent of his presence, and indeed of his continued existence.

The revolution of writing enabled the sharing of experience and the spread of knowledge.

Humans have a passion for communicating, humans cannot not communicate, humans even communicate themselves to the next generation.
Our Graduates
Our Graduate
Also Our Graduate
Also Our Graduate
Also Our Graduate

This one!
IKMS Started At NTU!

Information & Knowledge Management Society
An International Alumnus

- Singapore
- Malaysia
- Indonesia
- The Philippines
- Myanmar
- China
- India
- Sri Lanka
- Vietnam
- Israel
- Germany
- France
- Italy
- Colombia
- Russia
- Japan
- Switzerland
- Canada
An Academic Programme
A Social Network
Our Emphasis

- Employability, not merely Employment
- Lifelong Learning, not Lifelong Employment
Reading furnishes the mind only with materials of knowledge; it is thinking that makes what we read ours.

John Locke
The more that you read, the more things you will know.
The more that you learn, the more places you’ll go.

Dr. Seuss
Chesky Reads A Lot

Reading was also an early part of the regimen. For Brian Chesky, founder of AirBNB, reads a lot!

the Cornell University School of Hotel Administration.
There's no TVs anywhere. He (Warren Buffett) spends all day reading. He takes maybe one meeting a day, and he thinks so deeply.

Warren Buffett, one of the richest people in the world, also reads a lot!
Therefore ...

we must read a lot too.
Switchboard Operators
Draftsmen
Immigration Officers
Fast Food Order Takers
Taxi Drivers
One Message: Jobs Disappear
So …

study hard …
And Become an Untouchable

Those who have the ability to imagine new services, new opportunities and new ways to recruit work.

Thomas Friedman
NTU is a university of astonishing opportunity!
World-Class Academic Programmes

MSc (KM)
Excellent Infrastructure
Superb Resources
Beautiful Buildings
What’s Left to be Done …

- Seek them out
- Avail yourself to the opportunities
Three Types of Knowledge Worker

- Developers (creators)
- Demonstrators (executioners)
- Drones (digital routine)

Brown & Lauder
The Mental Journey

Data | Information | Knowledge | Wisdom

Our Focus
The Mental Journey

Data

Databases / Libraries

Communities / Social Networks

Wisdom
The Mental Journey

- Data
- MSc (Information Studies)
- MSc (Knowledge Management)
- Wisdom
MSc (KM)
Program Structure

Two Options

Coursework + Critical Inquiry in KM
- 2 Core Modules
- 4 “A” Electives
- 3 “B” Electives
- Critical Inquiry

Coursework + Dissertation
- 2 Core Modules
- 4 “A” Electives
- 2 “B” Electives
- Dissertation
Program Structure

Two Options

Coursework + Critical Inquiry in KM
- 2 Core Modules (6 AUs)
- 4 “A” Electives (12 AUs)
- 3 “B” Electives (9 AUs)
- Critical Inquiry (3 AUs)

Coursework + Dissertation
- 2 Core Modules (6 AUs)
- 4 “A” Electives (12 AUs)
- 2 “B” Electives (6 AUs)
- Dissertation (6 AUs)
Curriculum

CORE MODULES
- Foundations of Knowledge Management (K6301)
- Knowledge Management Practices & Implementation (K6302)

“A” ELECTIVES (SELECT FOUR)
- Information & Knowledge Assets (K6303)
- Knowledge Management Strategies & Policies (K6304)
- Knowledge Management Technologies (K6305)
- Organisation Theory & Practice (K6306)
- Organisation of Knowledge (K6307)
“B” ELECTIVES (select 2 or 3)

- Business Intelligence (K6308)
- Intellectual Capital Management (K6309)
- Sociology of Knowledge (K6310)
- Organisational Storytelling (K6311)
- ...
- Full list at the curriculum [webpage]
The People

- Christopher Khoo
- Pee Loo Geok
- Natalie Pang
- Schubert Foo
- LCK
Interested?

Google:

WKWSCI MSc (KM)

or

NTU MSc (KM)
I am

Dr. Lee

Programme Director, MSc (KM)
Programme Director, MSc (IS)
Thank You

/asclee