“Knowledge Management not Control?”

Mr Viswa Sadasivan
CEO, Strategic Moves

2 October 2014

“There is a profound difference between information and meaning”

- Warren Bennis
TRUTH
Your Truth?
My Truth?
His Truth?

PARTISAN
PERCEPTION
Attack in Gaza

WARNING
THIS VIDEO CONTAINS GRAPHIC CONTENT
BBC Trending

#GazaUnderAttack Keep tweeting this hashtag! The media are not reporting anything! The world needs to know!

KNOWLEDGE is POWER
PERSUASION TRINITY

LOGOS

PATHOS ETHOS

CYNICISM

Eroded Trust in Authority
5 QUESTIONS for EFFECTIVE KNOWLEDGE MANAGEMENT

Free Flow of Knowledge or Managed Knowledge?
Who Checks the Manager of Knowledge?

Does Consultation erode Decisiveness and Efficiency?
Free Access to Knowledge or Privacy/Confidentiality?

How Important is Culture in Knowledge Management?
Accountability and Transparency

Attitude not KPI

Culture of Sharing

Culture of Innovation
LEADERSHIP
not
MANAGEMENT

“All things that can be counted do not necessarily count; Everything that counts cannot necessarily be counted....”

- Albert Einstein
iKMS CONFERENCE 2014
Keynote Speech

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