

KM TALK 1:

ORGANIZATIONAL DNA: THE FORGOTTEN INGREDIENT FOR KNOWLEDGE MANAGEMENT

BY: REETHA RAVEENDRAN

29 APR 2015, 5.30-6.30 PM

VENUE: NLB

Organizational culture is often cited as one of the many barriers to knowledge management. This holds significantly true when it relates to knowledge sharing. Organizational culture does not only refer to “organizational values, norms, unwritten rules and procedures” (Kayworth & Leidner, 2003) or the “assumption that it is uniform across the whole organization” (Mueller, 2012). It is a multi-dimensional, intricate weave of tapestry that carries the double helix of an organization and if unravelled might be detrimental to KM.

Historically, empirical evidence has shown that an organization's DNA might influence knowledge management. However, there is little evidence to show with certainty the influence of this culture on knowledge management specifically. Organizational culture is a phrase quick to be embraced by KM advocates but one that has only received partial attention due to its implicit and explicit tendencies.

As practitioners of KM and leaders within our organizations, the lingering questions are:

- i) What is organizational culture, i.e. organizational DNA?
- ii) What is the impact of organizational culture on specific knowledge processes such as knowledge transfer, knowledge creation?
- iii) Where does knowledge reside?
- iv) How do I contribute to effective knowledge management?

This presentation will attempt to answer these questions by highlighting the importance of understanding and making successful connections between the facets of organizational DNA and knowledge management.

KM TALK 2:

CITIES AS KNOWLEDGE SPACES

BY: WALTRAUT RITTER

29 APR 2015, 6.30-7.30 PM

VENUE: NLB

World Cities, Smart Cities, Intelligent Cities, Knowledge Cities - it is interesting to follow the discourse on cities moving into the realm of management concepts. Can cities be managed like organisations?

Knowledge cities is an emerging transdisciplinary topic at the intersection of knowledge management, urban planning, sociology and ICT, environmental and communication studies. In recent years, knowledge management concepts that have been applied within the boundaries of organisations are used to make sense of the social fabric of cities and urban regions.

How can cities become learning and innovation spaces for our grand societal challenges? ICT technologies have created new opportunities for citizens to connect and share information, and develop urban spaces into knowledge sharing spaces. Cities are also places, where individuals experiment with new forms of living and working together, feeling increasingly empowered to develop ways to respond to daily challenges, from micro issues on waste recycling in a neighbourhood to greater challenges for the whole city, such as climate change adaptation.

Building capacities through combining know-how from different agencies and stakeholders in a city shows that knowledge-based urban development thinking is a challenge in fast-growing urban regions, not only in emerging economies.

This presentation shall discuss how KM ideas and tools can be used outside the boundaries of an organisation, and how researchers and practitioners with an information and knowledge management background might contribute to making cities more liveable.

VENUE: National Library Building, Possibility Room, Level 5
100 Victoria Street, Singapore 188064

REGISTRATION: Please email to the event coordinator (mark_loh@ikms.org)
with the following details:
Name,
Organisation,
Designation,
Email and
Contact number

About the Presenter [Organizational DNA: The forgotten ingredient for knowledge management]

Reetha Raveendran, Ed.D. has more than 14 years of experience in higher education administration and has been actively responsible for executing leadership academies for youth in the United States.

Reetha was also a primary school teacher for five years before leaving Singapore to pursue higher education.

Currently she serves as the Director for the Office for Student Engagement at the University of Michigan-Dearborn.

She recently graduated with a doctorate in leadership studies from Bowling Green State University in Ohio. Organization development, change management, leadership development and ethics are her areas of research and interests.



About the Presenter [Cities as Knowledge Spaces]

Waltraut Ritter is research director with Knowledge Dialogues specializing in research innovation and knowledge economy in the Asia Pacific Region, and works for government agencies, think tanks and international organisations. Over the past decade she has been involved in numerous projects related to the governance of cities and regions, and is an active member of the small, but growing community of “knowledge city” experts.



She is visiting faculty in the international Ph.D. programme in knowledge and innovation management at the Bangkok University, as well as guest lecturer well as the M.Sc. in Innovation Management Programme at the Singapore Management University. She is a member of APSTN (Asia Pacific Science, Technology and Society Network), and a founding member of the New Club of Paris. She recently edited a special issue of iKNOW on Knowledge Cities. <http://en.calameo.com/read/0000062857cdf3d1411eb>.

Based in Hong Kong, she has been regularly visiting Singapore since 1999/2000, when she taught in the KM Masters programme at NTU. She is also one of the founding members of iKMS.