

# KM TALK:

## KM CHANGE LEADERSHIP

BY: KARUNA RAMANATHAN

27 MAR 2015, 6.30-7.30 PM

VENUE: NLB

As knowledge practitioners, we have known all the while that harnessing knowledge remains critical for workforce competitiveness and organisational success, as complexity and unpredictability engulf organisations. At the national level, government has initiated the SMART NATION programme, to leverage on technology to improve our lives. At a personal level, we know that if as leaders, manager and workers, we do not know what we know, if we do not know what we do not know and/or if we think we know all there is to know, chances are we will not be able to compete effectively.

Success in knowledge management (KM) was traditionally about systems, technologies and platforms. Today, KM is everybody's problem but no one's direct responsibility. A closer study of KM suggests that it is increasingly about getting the balance right in structural and behavioural changes within organisations. Today, KM must work in concert with leadership, learning, and growth strategies. Tomorrow KM will be about sustainable organisational development (OD). It will be about understanding and implementing Change Leadership within the organisation.

This presentation will walk the audience through why effective KM requires re-balancing leadership and learning within organisations, and how these relate to the ancient Aristotelian philosophy of Ethos, Pathos and Logos. Originally posited as a frame for argumentation, the intellectual, emotional and physical aspects that concern knowledge creation, transfer and integration are examined. This presentation will conclude with the argument that today, KM is part of Organisational Development, and that Change Leadership will play an important part in KM success in organisations.

**Venue:**

National Library Board (NLB),  
Possibility Room,  
Level 5,  
100 Victoria Street  
Singapore 188064

**Cost:**

FOC for members

**Registration:**

Please email to the event coordinator ([mark\\_loh@ikms.org](mailto:mark_loh@ikms.org)) with the following details:

Name,  
Organisation,  
Designation,  
Email and  
Contact number

**About the Presenter**

More than a decade of all-round KM experience, as student, teacher, practitioner, project leader, internal consultant and mentor. Prior to joining PSD in Oct 2014, Karuna was the Deputy Head of the Centre for Leadership Development (CLD), Singapore Armed Forces. During this time in CLD, Karuna was consulted on SAF's KM strategies, and architected the Action Learning Process as the key lessons learnt process. As the gamification pioneer in the SAF, he led the design and development of the first SAF in-house Serious Game, Decisive Combat, which won first prize in the US Serious Games Global Showcase in 2013.



Karuna is also often invited to talk about and run organisational storytelling workshops, and created the 251 model, used in the SAF, and the STOP model, used in NTU.

In 2008-09, Karuna taught in the KM Masters programme in NTU, and in 2014, successfully submitted his PhD thesis on Leadership and KM for examination. He has presented in more than 50 conferences overseas and locally, including KM World, KM UK, KM India, KM Malaysia, KM Asia, KM Singapore, Global Learning Summit, and the Asia Pacific Storytelling Conference.